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BISFE 2025

 ufi Approved International Event



Busan International Seafood & Fisheries EXPO 2025

Nov.5. **Wed** - Nov.7. **Fri** BEXCO
Busan, Korea



Host  **BUSAN METROPOLITAN CITY**

Organizers  **bexco**  **KFTA KOREA FISHERY TRADE ASSOCIATION**

 **National Federation of Fisheries Cooperatives**

 **KODMA**

Supporters  **Ministry of Oceans and Fisheries**

 **Ministry of Trade, Industry and Energy**

 **Ministry of Food and Drug Safety**

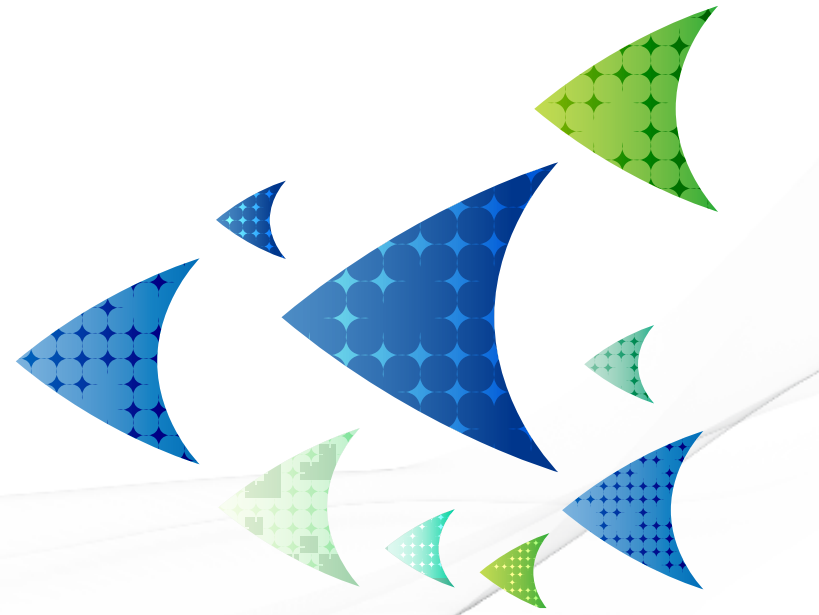
 **KOREA FISHERIES ASSOCIATION**

 **Korea Overseas Fisheries Association**

 **KFEA KOREA FISHERIES EQUIPMENT ASSOCIATION**

Busan International
Seafood & Fisheries
EXPO 2025

BISFE 2025



▶ Asia's Leading Fisheries Trade Fair

BISFE has been verified by UFI(The Global Association of the Exhibition Industry). It has been recognized for a promising trade show and also has been approved by Ministry of Trade, Industry and Energy for 17 consecutive years from 2008 to 2024. Featuring 400 exhibitors from 22 countries, BISFE is the largest leading seafood & fisheries exhibition in Korea.

▶ The Optimal Business Opportunities for Korean and Overseas Seafood & Fisheries Experts

BISFE offers the practical places to meet with leading companies, powerful buyers, Korean and overseas exhibitors. In this fair, they can experience various business events such as buyer matching program and industrial tour.

▶ Best business platform to expand our fisheries-related global network!

This is the venue of internationally exchanging the opinion with leaders in the industries and of introducing different kinds of products and technologies about seafood processing, fishery equipments and marine biology.




1 Exhibition Overview


Title	Busan International Seafood & Fisheries EXPO 2025[BISFE 2025]
Dates	Nov. 5(Wed) ▶ Nov. 7(Fri), 2025 / 3Days
Venue	Exhibition Center I, 1-3 Hall(26,508m ²)
Figure	420 exhibitors and 1,200 booths from 25 countries
Host	Busan Metropolitan City
Organizers	BEXCO, Korea Fishery Trade Association, National Federation of Fisheries Cooperatives, Korea SMEs & Startups Distribution & Marketing Agency
Supporters	Ministry of Oceans and Fisheries, Ministry of Trade, Industry and Energy, Ministry of Food and Drug Safety, Korea Fisheries Associations, Korea Overseas Fisheries Associations, Korea Fisheries Equipment Association


2 Events


International Events	Trade Meeting for Overseas Buyers, MD Meeting, Global Business Meeting, Overseas Exhibitor Industrial Tour, Overseas Buyer Industrial Tour, etc.
Symposium	KOFFST International Conference, Fisheries Trade Risk Management Training
Seminars & Workshops	The Korean Aquaculture Workshop, Busan Fisheries Policy Forum, Smart-Aquaculture Cluster Seminar, Metropolitan City Fisheries Administration Committee, New Marine Bio Materials Seminar, Global Networking Reception, Industrial Inspection, etc.
Auxiliary Events	Fishery Co-op Direct Trade Marketplace, Discount Coupon Event, Aquascape Competition

3 Exhibition Items




Seafood 	
Frozen/Refrigerated Products	Tuna, salmon, mackerel, shellfish, live fishes, king crab, etc.
Soft Products	Fish cake, crab meat, fish meat paste, etc.
Salted Products	Smoked salmon, salted mackerel, dried yellow croaker fish, anchovy sauce, salted fermented dishes-pollack roe, squid, etc.
Processed Seaweed	Sea mustard, kelp, purple laver, etc.
Health Food	Seaweed pills/extract, kelp powder, etc.
Others	Sea salt, sushi, natural seasoning, half-dried herring, sunfish, etc.

Fisheries Equipment 	
Processing Machines	Sorter, stripper, packer, inspection for foreign materials, quick-freezer, etc.
Aquaculture Equipment	Smart aquaculture system, oxygen generator, air spreader, micro bubble distributor, underwater drone, air pump, chiller, sterilizing system, thermoregulator, auto feeder, etc.
Boat Equipment	LED fish-luring lights, fish-pumps, otter board, fuel saving device, underwater camera, fuel filter, etc.
Fishing Gear/Net/Buoy	Articles for ship, tuna tackle, copper alloy fish cage, eco-friendly buoy, etc.
Coldchain system	Freezing/refrigerating logistics vehicles, thermostatic containers, IoT-based real-time temperature monitoring systems, etc
HACCP Equipment and Facilities	Waterproof flooring, etc.

Fisheries Start-up Investment Support / Marine Biotechnology 	
- Investment Support for Fisheries Start Up, - Cosmetics, phytoplankton, food probiotic, naturally fermented seasoning, new marine bio materials, etc.	

Special Pavillion 	
- Busan's Fish (Mackerel) Promotion Center	- Busan Luxury Fisheries Special Hall
- Korean Seafood Master Pavilion	

4 Booth Information

Type	Space Only	Shell Scheme	Premium Booth
Unit Price	USD 1,800 / 9m ²	USD 2,300 / 9m ²	USD 2,700 / 9m ²
Description	Exhibition Space Only (3m x 3m) Minimum Requirement : 2 or more units	3m(W) x 3m(L) x 2.5m(H) Construction & Furnishing Provision	3m(W) x 3m(L) x 2.5m(H) Construction & Furnishing Provision
Items	Exhibitors are responsible for building a booth or any other facilities through designated suppliers.	Signboard(English), 1kw of electricity, a power outlet, single set of a reception desk and a chair, a meeting table and three chairs, floor carpet	LED side panel(English), LED Signboard(English), 1kw of electricity, a power outlet, single set of a reception desk and a chair, a meeting table and three chairs, floor carpet
Example			
Panel Size		① 2.93m x 2.36m ② 0.95m x 2.36m ③ 0.95m x 0.65m	① 2.43m x 2.36m ② 0.95m x 2.36m ③ 0.95m x 0.65m

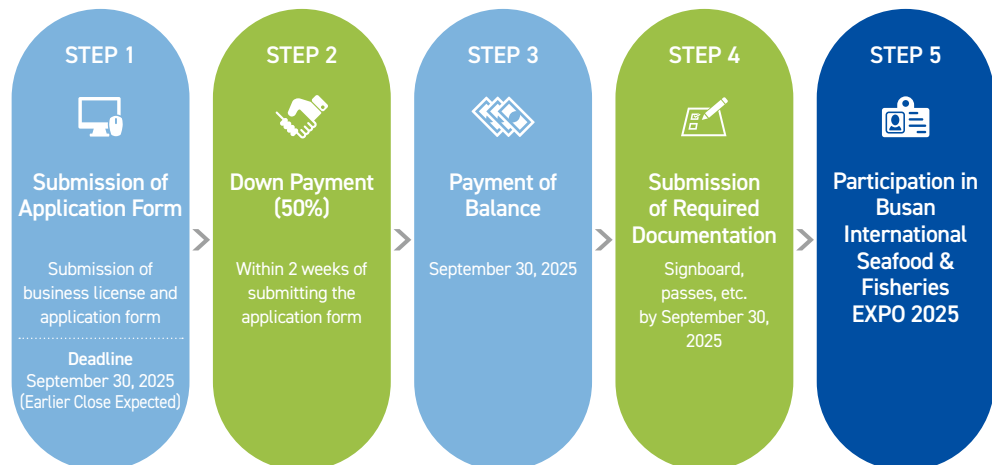
*Booth specification may be subject to change upon installation.

5 Booth Fee Discount

Type	Early Bird Registration Discount			Reparticipation
Due Date	2025. 5. 30	2025. 6. 27	2025. 7. 31	2025. 9. 30
Discount Rate	20%	15%	10%	10%

| Account Number for Payment | Busan Bank 320-01-000477-1 (Beneficiary : BEXCO)
| Swift Code | PUBKRP2PXXX

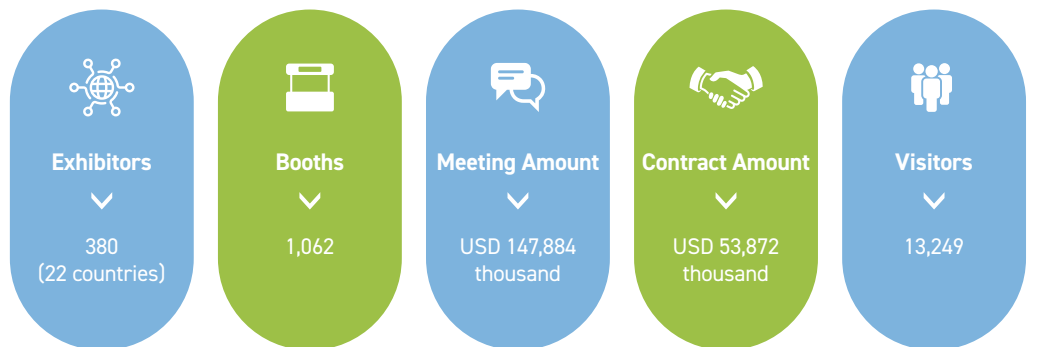
6 Application Procedure



7 BISFE 2024 Report

Title	Busan International Seafood & Fisheries EXPO 2024[BISFE 2024]
Dates	Nov. 6 (Wed) ~ Nov. 8 (Fri), 2024, 3Days
Venue	Exhibition Center I, BEXCO(22,090m ²)
Size	380 exhibitors and 1,062 booths from 22 countries
Host	Busan Metropolitan City
Organizers	BEXCO, Korea Fishery Trade Association, National Federation of Fisheries Cooperatives
Supporters	Ministry of Oceans and Fisheries, Ministry of Trade, Industry and Energy, Ministry of Food and Drug Safety, Korea Fisheries Associations, Korea Overseas Fisheries Associations
Exhibition Events	Seafood, Seafood Processing & Equipment, International Zone, Korean Seafood Master Pavilion, Seafood Promotion Pavilion, Seafood and Fisheries Start-up and Venture Capital Support, Busan's Fish (Mackerel) and Busan Luxury Fisheries Special Hall
International Trade Events	International Buyers Business Meeting(National Federation of Fisheries Cooperatives), Export Consultaion Meeting, Large and Small Business Biz-Matching Day 2024 in Busan, Networking Meeting, Seafood Importer Business Meeting
Seminar and Workshop	Metropolitan Fisheries Administration Council, Busan Fisheries Policy Forum, KMI Overseas Market Analysis Center KFIC Export Solution, Foreign Investment Professional Education, Outreach Seafood Trade Risk Management Education, Korea Fisheries Science Federation International Academic Conference
Related Events	Seafood Direct Market, Discount coupon event, Aquascape Competition, Industrial Inspection

8 Main Figures of BISFE 2024



PRESS RELEASE



2024.11.05. Busan Ilbo

The 'largest fisheries and trade festival in Korea' opens on the 6th



2024.11.07. MBC Busan

Busan International Seafood Expo was held... with the participation 380 companies



2024.11.07. The Financial News

Busan International Fisheries Expo was held successfully... a new transformation of marine products



2024.11.05. KBS Busan

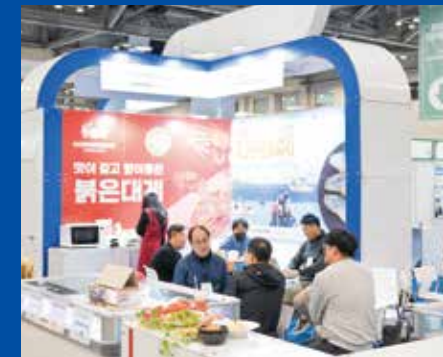
'Busan International Seafood Expo' opens tomorrow with the participation 22 countries



Opening Ceremony



Exhibition Hall



Business Meeting

▶ International Buyers Business Meeting, Large and Small Business Biz-Matching Day 2024 in Busan, Export Consultation Meeting



Auxiliary Events ▶ KOFFST International Conference, Metropolitan Fisheries Administration Council, Aquascape Competition



2024.11.04.
inews24

Busan International Seafood Expo on November 6-8... Participation of 22 countries and 1,062 booths

Busan International Seafood Expo on November 6-8... Participation of 22 countries and 1,062 booths. The opening ceremony will be held at 2 p.m. on the 6th.

2024.11.04.
rbsnews

The largest domestic 'Busan International Seafood Expo' is held.

From November 6-8, 380 companies from 22 countries participated in BEXCO with 1,062 booths.

2024.11.07.
Money Today

Wando-gun signs \$3.9 million export agreement at Busan International Fisheries Expo

The largest joint promotion center for fisheries food ever... Expand the export route of Wando's marine products.



Busan International Seafood & Fisheries EXPO 2025

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